



بخشنامه
انجمن صنفی دفتر خدمات مسافرتی و جهانگردی
شماره : ۵۵ - ۲
تاریخ : ۹۴, ۱۲, ۱۹
تعداد صفحات : دو برگ

EMBASSY OF
THE PEOPLE'S REPUBLIC OF BANGLADESH
TEHRAN

No. No. BET/TOUR/15-001

22nd December 2015

Subject: **"Bangladesh Tourism Year 2016"**

Dear Sir,

We are pleased to inform you that the relevant authorities in Bangladesh declared the year 2016 as the "Bangladesh Tourism Year". In order to promote tourism in Bangladesh for tourists from home and abroad, Bangladesh Parjatan (Tourism) Corporation (BPC) and other concerned organizations involved in the sector have announced a range of special offers, discounts and promotional offers for all. Detailed promotional offers declared by various organizations in Bangladesh are as under:

01. Bangladesh Parjatan Corporation:

- The foreign tourists interested to visit Bangladesh under package tour and arrive here by air can enjoy a discount of 30% in accommodation with complimentary breakfast and also can enjoy 20% discount in lunch & dinner staying at BPC commercial outlets.
- The foreign tourists interested to visit Bangladesh as a participant in seminar, workshop or meeting organized in BPC outlets can enjoy 30% discount in accommodation with complementary breakfast and also can enjoy 20% discount in lunch and dinner.
- BPC will offer free WIFI internet facilities for the tourist in their commercial outlets. The auditorium/conference hall of BPC outlets will offer 20% discount on rent in favour of the organizer of the seminar, workshop and meeting and would also offer 15% discount on lunch and dinner price for the participants.
- Overseas tourists can avail the privilege of accommodation and food offered by BPC within 01 (one) year of their arrival showing the boarding card of the airlines they travelled.

02. Biman Bangladesh Airlines:

- Biman Bangladesh Airlines will do the marketing of all the privileges offered by BPC and other organizations during celebration of "Visit Bangladesh Year 2016" through their domestic and international sales offices.
- Biman Bangladesh Airlines will offer 10% discount on their airline fare provided the ticket is purchased directly from Biman sales counter at home and abroad.

03. Bangladesh Services Limited (BSL):

- The business class foreign passengers of Novo and other Airlines holding the privilege card of BPC and loyalty card of Biman Bangladesh Airlines can enjoy 30% discount on food in Balaka Lounge at Hazrat Shah Jalal International Airport.

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04. Pan Pacific Sonorgaon Hotel:

- Pan Pacific Sonorgaon Hotel will offer 50% discount on their single and twin bedded accommodation excluding VAT and service charge. Apart from that, the room guests will enjoy complimentary breakfast at Café bazar buffet restaurant, free use of health club, swimming pool, WiFi broad band internet facilities, local newspaper in room with two bottles of mineral water and coffee making arrangement and complementary airport-hotel-airport transfer service. The offer will be valid for the financial year of 2015-2016. The said facilities will be applicable for overseas tourist and NRB's visiting Bangladesh.

05. Novo Air:

- Novo airlines will offer 15% discount on their airfare for the tourist under BPC package tour.
- The loyalty card of Biman Bangladesh Air lines will be treated as BPC privilege card.

To have more details about Tourism in Bangladesh one may refer to:

Bangladesh Tourism Corporation

Tel.: +880 2 8833229 , Fax: +880 28833900

e-mail: info@pariatan.gov.bd.

www.pariatan.gov.bd

In view of the above, we request you kindly to disseminate the information on "Bangladesh Tourism Year 2016" to all concerned Iranian authorities/Interested Tourist Agencies and Companies.

With regards,



Yours sincerely,

(Signature)
A.T.M. Monemul Haque

Counsellor & CDA, a.i.

Tel: 0098-21-88601235; Fax: 88605445

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Ms. Ladan Jafari Tehrani

General Director, International Affairs,

Cultural Heritage, Handicrafts and Tourism Organization of Iran

Copy to:

- ✓ 1. Mr. Mohammad Hassan Kermani, President, Association of Air Transport & Tourist Agencies of Iran (A.A.T.T.A.I)
2. Mr. Roza Abazari, Chairman of the Board, Association of Management Air Transport & Tourist Agencies of Tehran (T.T.A.A)
3. Mr. Gholam Hossein Hosseini, Vice Chairman of the Board & Managing Director, Iran Tourism Development Corporation (I.T.D.C)